

Adding more
colour and
personality
to your brand

www.crayfishdesign.com

what our clients say

"We have found Crayfish extremely supportive in developing the branding for our organisation. They supply a range of options and listen closely to the feedback we give them. They have always managed to produce exactly the right design which has helped us create the right impression with our clients. Examples of the recent items are exhibition stands, flyers and a total overhaul of our website. We would certainly recommend Crayfish to other companies and find their attention to detail and support second to none."

Jon Cummins, Managing Director, Learning at Work

"Even though I know that you have a very talented design team, your work never ceases to surprise me. As a result I think we now have a really strong and consistent brand image."

"The most important thing for us is that our customers think that our brochures, flyers, and pop-ups are fantastic and we always receive good feedback."

Terry Sexton, Director, Creative Edge Consulting Ltd

"Working with Crayfish Design on our new brochures and website has been a real pleasure. They have been creative, professional, quick to respond and produced super concepts. In addition, their prices have been very competitive."

"We definitely intend to use them in the future for all our marketing and design projects."

Jane Weightman, Director, Commercial Language Training Ltd

"Crayfish always exceeds my expectations and I would be happy to recommend their work to others."

Anita Oakhill, Head of Communications and Engagement, NHS Bassetlaw

"We have been very pleased with their advice and support, their assistance has been excellent and prompt, and we would certainly recommend them to any business."

"We certainly look forward to working with them on an ongoing basis, and have no doubts that our working relationship will continue to develop."

Jane Youngman, Business Director, Sicon Ltd

"If you are thinking of refreshing, or creating a new company image, then I can thoroughly recommend the team at Crayfish Design to deliver above your expectations."

Ruth Davies, Director, Quinta Essentia

"We really enjoyed working with Crayfish and with their excellent design skills we were able to provide a creative and inspiring interpretation project."

Helen Gee, Reserves Manager, Staffordshire Wildlife Trust

"We have worked closely with Crayfish Design for several years and found them to be very creative and able to grasp our briefs however vague they may be. They have created all of our company branding and media including product branding, literature, presentations, website and stationery giving our company a very professional look."

Robert Ball, Director, Draycir Ltd

"Through understanding the client and interpreting the written brief, the Crayfish Team produced striking concepts which expressed fully the messages I wished to get across for the event campaign."

Claire McQuillan, Events Co-ordinator, UK Trade & Investment

"They deliver on time and within budget, which as a Not For Profit organisation is crucial. I look forward to working with them for a long time to come."

Neil Wyatt, Chief Executive, The Wildlife Trust for Birmingham and the Black Country

"Crayfish have developed a powerful brand identity to support the Testing the Water®. The work that Crayfish has made such a difference to this. I would absolutely recommend them as a preferred designer."

Cathy Brown, Director, Evolve Consulting Services Limited

"Crayfish's ability to understand what my business is all about and translate that into branding that works is fantastic. I'm more than happy to recommend them to anyone I know."

Ian Bursill, Wedding Photojournalist

Brand and corporate ID



Brochures and leaflets



Digital communications



Exhibitions and events



Infographics and visuals



Websites



brand solutions to refresh your business

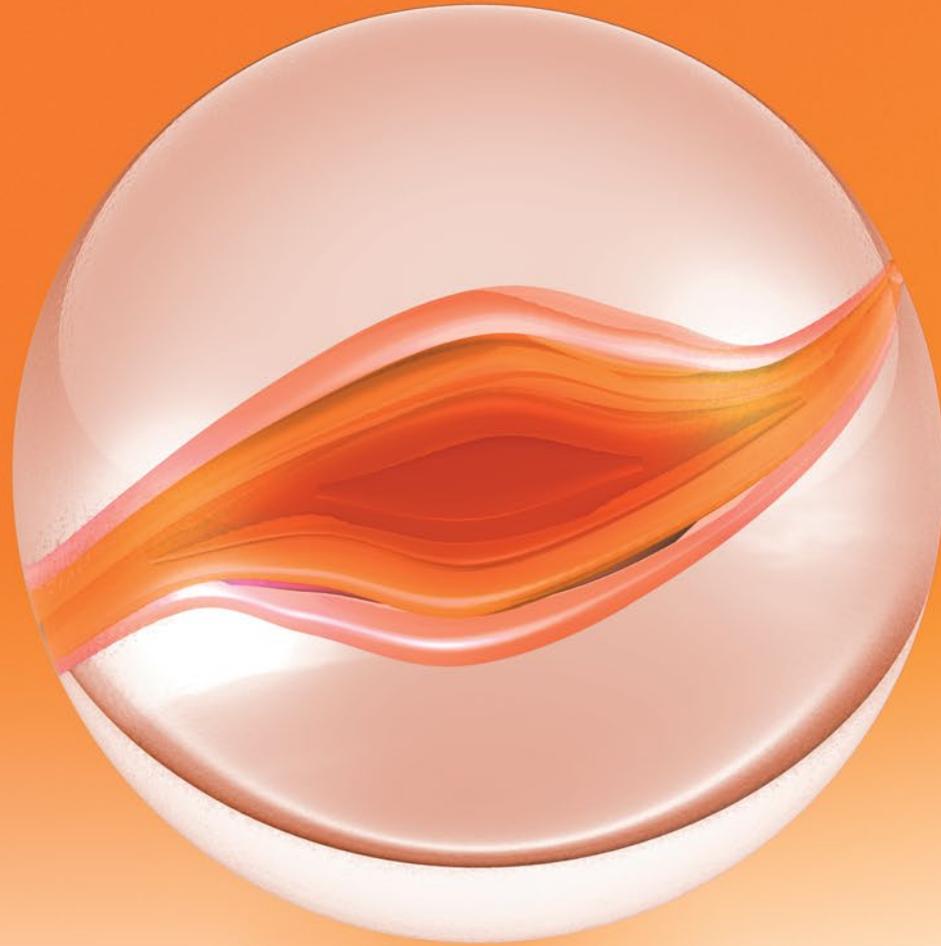
about us

We help organisations to visually communicate who they are, what they do and how they do it better than the rest. This is achieved through dynamic brand development, message simplification and inspirational promotional literature across both printed and digital media.

Working with clients large and small, from new businesses to established corporates, Crayfish Design provide distinctive brand solutions, easy to use websites that keep you in control, sales literature that has real impact, together with marketing themes and support materials for events.

crayfish
DESIGN





cosmitec

The image features a dark background with vibrant, multi-colored swirling patterns. On the left, a circular swirl contains the text 'quinta' above 'essentia'. On the right, a larger, more complex swirl of purple, blue, and pink tones is visible.

quinta
essentia

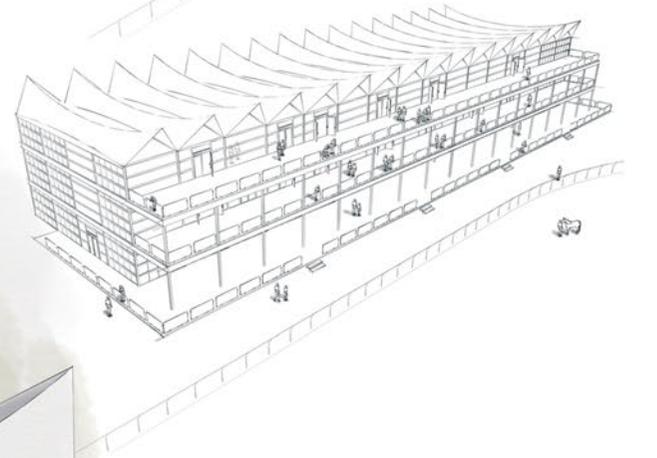
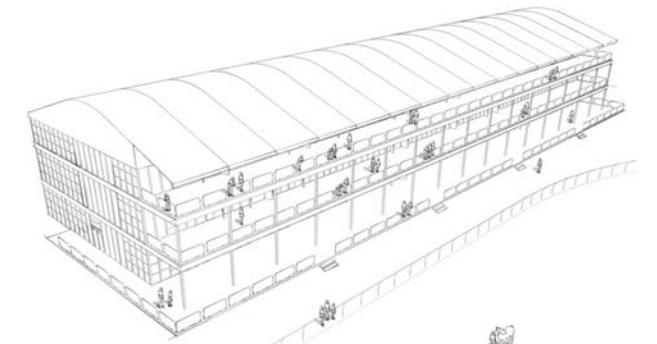
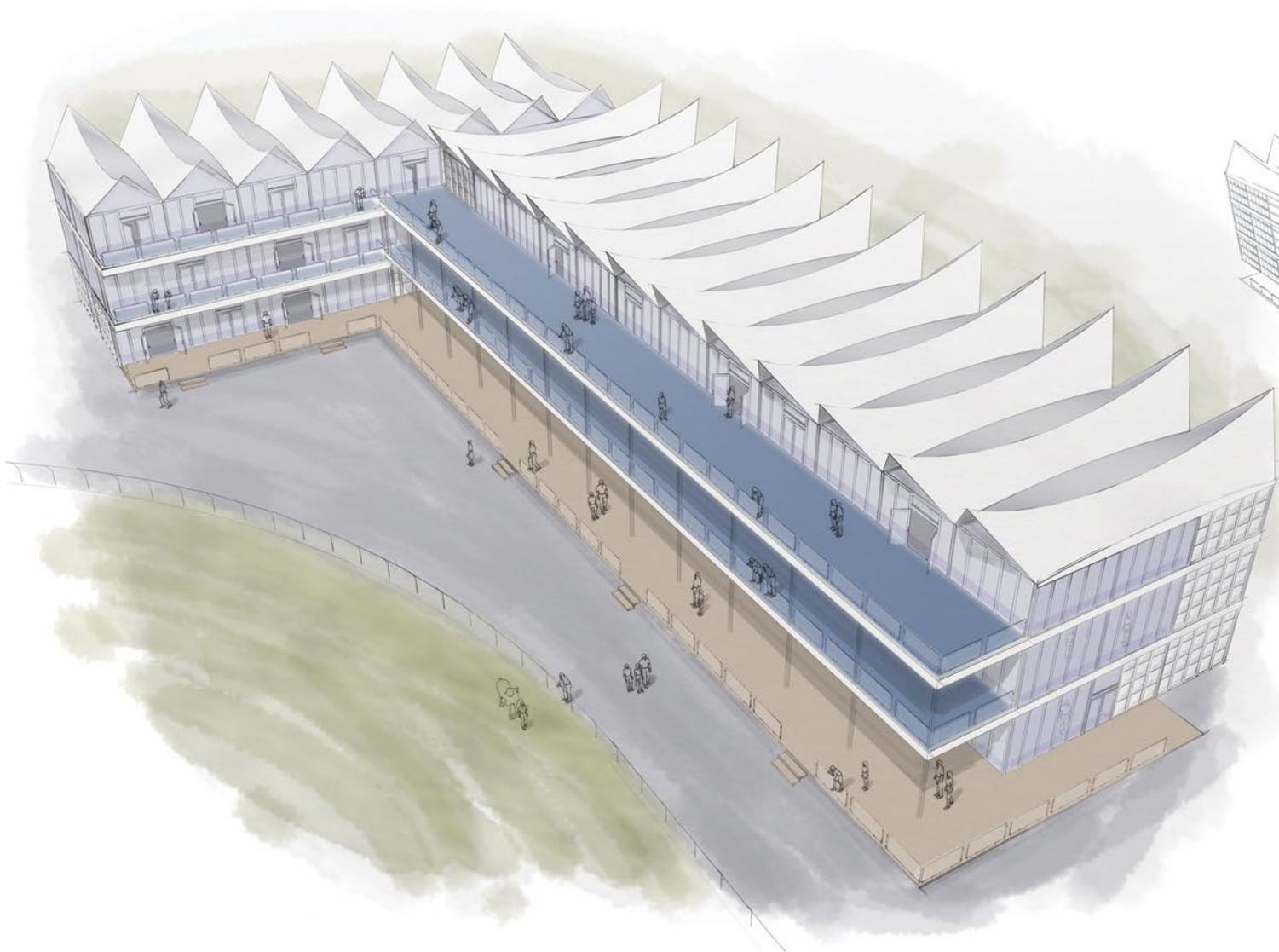
bob
business to business



business to business



OWEN BROWN





Commercial Language Training

+44 (0) 845 600 9552
info@languagetraining.com

Home Weekly Language Training Intensive Language Courses Free Consultation Our Clients News About Us



Weekly Training **Intensive Courses** **Residential English**

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- > German
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- > Czech
- > Danish
- > Greek
- > Hungarian
- > Japanese
- > Norwegian
- > Polish
- > Swedish
- > Turkish

Accreditations

Awards

2005 - National Languages for Export Awards East Midlands - The Language Trainer Award - Certificate of Merit
2005 & 2007 - East Midlands International Business Communications Award - Language Provider - Winner
[learn more >](#)

Learn English - Play Golf

Why not combine playing at some of the UK's finest courses with improving your English Language skills - [more >](#)

Latest News

Chinglish: new Bilingual Broadway play - [more >](#)
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Overseas

Latest newsletter: [see it all](#)
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Read our blog

"Thank you to you and all of your team for all their help this year"
Manchester City FC

CLT Language Services

- 1. In-house Weekly Foreign Language Training
 - 2. In-house Weekly English Language Training
 - 3. Intensive Foreign Language Courses
 - 4. Intensive English Language Courses for Overseas Executives
 - 5. Intensive English Language Courses - Homestay Option
 - 6. English Training for International Footballers
 - 7. Cultural Awareness Training
 - 8. Free Language Consultation
 - 9. Language Training in UK or other leading European locations
 - 10. Learn English-Play Golf programme
 - 11. Interpreting - in the UK and Overseas
- Language courses - European-wide training for Non-UK
- More info: [Language Training in UK](#) | [Language Training in Europe](#) | [Language Training in Asia](#)



Arabic



Japanese



BUILDING

SOLUTIONS

EQUIPMENT

HEALTH PRODUCTS

COACHING

PLAYGROUNDS

WEBSITE

HOLIDAYS

RECRUITMENT

PLAY FACILITIES



Youth Sport Trust



The Business Honours Club is a badge of integrity, with members you can trust



Building a brighter future for young people through sport

www.youthsporttrust.org



The BHC Mission 2010

Our mission
To identify and nurture relationships with a range of Business Partners, valuable to the Youth Sport Trust, who can help support the Youth Sport Trust to deliver its core mission and develop innovative products, services and/or programmes which can be used to help the Youth Sport Trust to build a brighter future for young people through sport and sport.

Short analysis	Value for money	Opportunities	Timeline
<p>Value for money</p> <p>The Business Honours Club has a proven track record for identifying, building relationships with and nurturing Business Partners who can help support the Youth Sport Trust to deliver its core mission and develop innovative products, services and/or programmes which can be used to help the Youth Sport Trust to build a brighter future for young people through sport and sport.</p>	<p>Value for money</p> <p>The Business Honours Club has a proven track record for identifying, building relationships with and nurturing Business Partners who can help support the Youth Sport Trust to deliver its core mission and develop innovative products, services and/or programmes which can be used to help the Youth Sport Trust to build a brighter future for young people through sport and sport.</p>	<p>Opportunities</p> <p>The Business Honours Club has a proven track record for identifying, building relationships with and nurturing Business Partners who can help support the Youth Sport Trust to deliver its core mission and develop innovative products, services and/or programmes which can be used to help the Youth Sport Trust to build a brighter future for young people through sport and sport.</p>	<p>Timeline</p> <p>The Business Honours Club has a proven track record for identifying, building relationships with and nurturing Business Partners who can help support the Youth Sport Trust to deliver its core mission and develop innovative products, services and/or programmes which can be used to help the Youth Sport Trust to build a brighter future for young people through sport and sport.</p>

Month	Key events
SEP	September
OCT	October
NOV	November
DEC	December



 **Spindle**
PROFESSIONAL

 **Credit**
HOUND

 **Credit**
GUARDIAN

 **PDF**
APPROVER

 **DRAYCIR**[®]



FRONT



BACK

Charity Cycle Ride
London to L'Alpe d'Huez





zenobia
CONSULTING



Simplifying
Complexity

with compliments

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e: info@zenobiaconsulting.co.uk
w: www.zenobiaconsulting.co.uk

Co. Reg. 5923962 VAT No. 812 1725 20



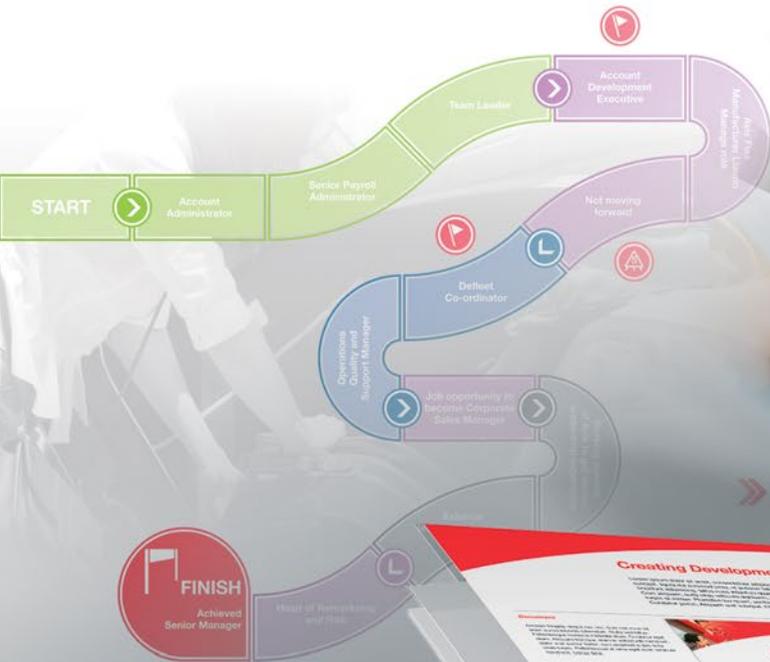
Zenobia Consulting is a limited company registered in England & Wales



Lena Sabbagh
Partner

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w: www.zenobiaconsulting.co.uk

Fast forward people driving our success



» Joe's story



reviewing ... moving forward

Aliquam vitae neque. Nunc ante. Ut a libero. Sed blandit. Donec suscipit. In feugiat. In est dui, Montesque et. Nullam. Quis.

Fast forward people ... driving our success

Development Pack
Line Manager

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec varius, leo at rutrum suscipit, ligula duis eusmod justo, et pulvinar felis libero vel massa.

Sed ultrices, diam in tincidunt adipiscing, tellus nunc interdum quam, et tincidunt tortor nisi scelerisque enim. Cras aliquam, nulla vitae vehicula dignissim, justo justo lacrima orci, quis laoreet diam turpis at metus. Phasellus leo quam, auctor quis, venenatis a, hendrerit sed, odio. Curabitur purus. Aliquam erat volutpat.

AVIS

Europe

The Americas

Europe

Africa

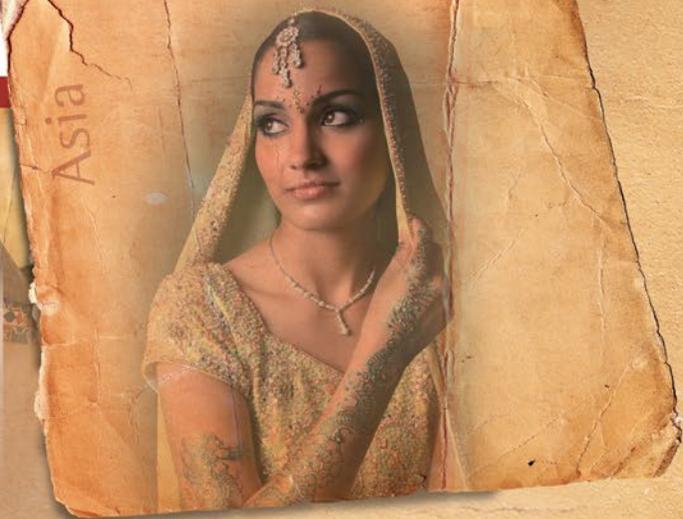
Asia



The Success of the Awards

diam. Proin quam lacus, cursus a, aliquet vitae, fringilla facilisis, orci. Duis interdum enim a felis. Vivamus massa. Phasellus pede tellus, auctor non, semper ut, vestibulum quis, nulla. Curabitur tempus, velit non vehicula vehicula, velit diam tempus leo. Pharetra placerat risus nunc ut purus. Mauris viverra. Nunc faucibus lorem id neque. Mauris vitae erat. Donec praesum adipiscing ne.

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FOUR CORNERS
OF THE
WORLD

EAST MIDLANDS INTERNATIONAL
BUSINESS AWARDS





EAST MIDLANDS INTERNATIONAL BUSINESS AWARDS



[Home](#) [About the Awards](#) [How to Enter the Awards](#) [Purchase Tickets](#) [Contact Us](#) [Sponsors](#)

EAST MIDLANDS INTERNATIONAL
BUSINESS AWARDS

2009

About the Awards

Now entering its fourth year the East Midlands International Business Awards will again take place at the Leicester Marriott Hotel on Thursday 26th November 2009.

UK Trade & Investment along with its partners continues its dedicated support to businesses by helping them to grow through trade and contribute towards the prosperity of the UK and local economy. Recognising and rewarding companies that have excelled and embraced the challenge of exporting demonstrates the importance of international trade for business growth and sustainability.

As the current economic climate continues to challenge businesses, celebrating the success of companies that strive to ride the downturn and remain resilient brings a welcome change and helps raise the awareness to the importance of expanding into an international business arena.

This is an opportunity for you to shout about your successes, to stand amongst other like minded businesses and open the recognition you deserve. Let your customers, employees and competitors know that you are a truly outstanding business.

The award is open to all businesses that export goods or services, or provide services to other countries. For more information on how to enter the awards please visit [www.eimawards.co.uk](#)

[APPLY ONLINE](#)

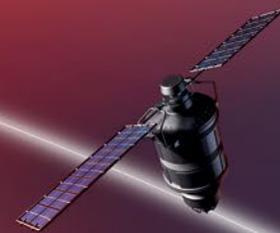
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Conference
PEAK
DISTRICT
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 Made to Measure



Our Conference Services

- FREE Venue finding
- FREE Accommodation booking
- FREE Quality destination information
- FREE Site & familiarisation visits
- FREE Service & attraction recommendation
- FREE Social programme organisation & advice



"This is brilliant, venues I would never have considered/known about."
 Derby City Council

"What a brilliant service you provide!
 Thanks very much you have saved me hours!"
 Indigo Brave

www.conference-derbyshire.co.uk



Signature

Signature



EffecTech safety promise

We promise that as EffecTech employees, we will always work safely and intervene to stop unsafe acts. We believe that work is never so important that it cannot be done safely. Signed ...

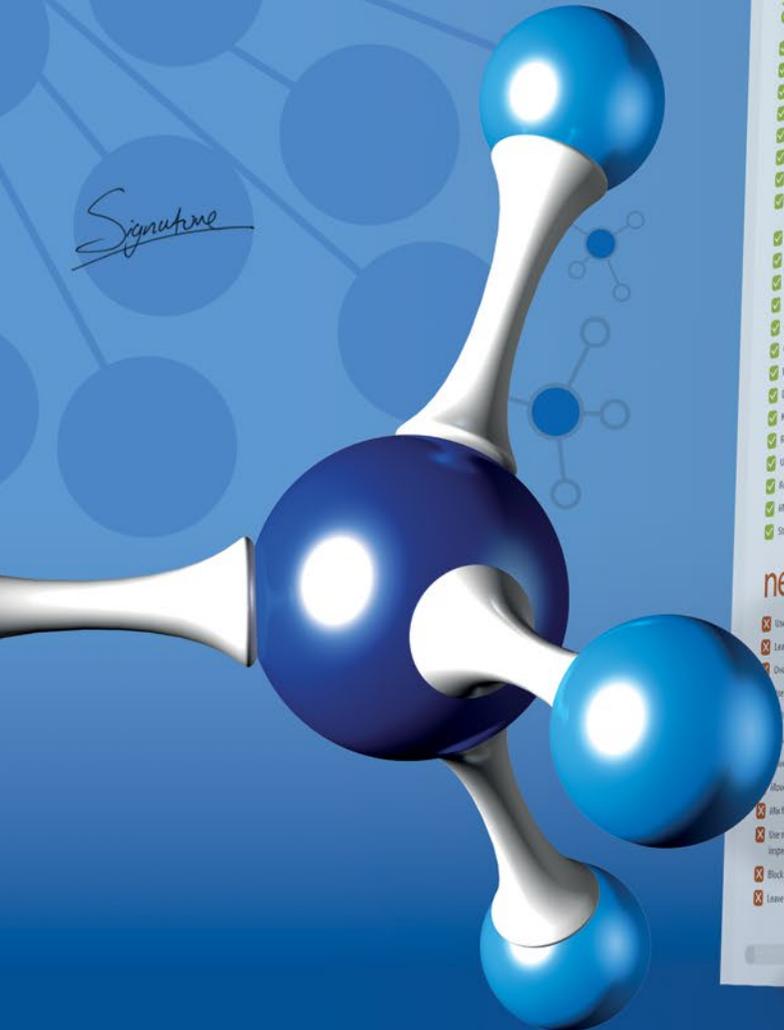
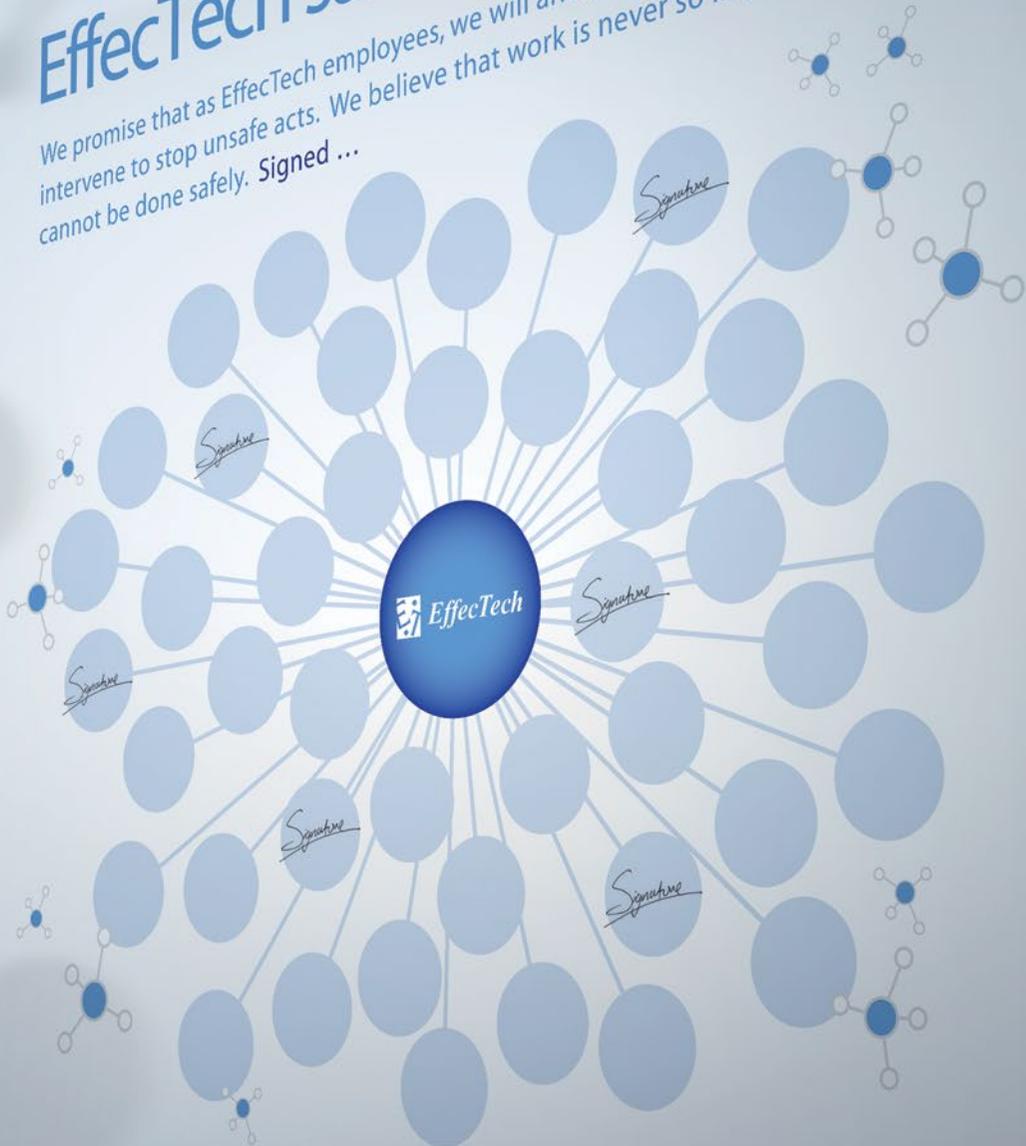
We promise we will:

always

- Keep our work area clean and tidy, cleaning up as we go along
- Work in a safe manner
- Wear appropriate PPE where necessary
- Remove all barriers and signs
- Respect colleagues and workplace as if it were our home.
- Discard worn or damaged fittings and tools
- Follow rules set by the company and established safe codes of practice
- Take time to think about routine tasks following control measures specified in risk assessments
- Check equipment is appropriate and safe BEFORE use
- Use the fashon system in the way it was designed
- Act if an unsupported 50 litre cylinder is found
- Insulate electrical cables so no bare wires are showing
- Consider alternative ways of manual handling
- Check vehicles are legal and safe to drive
- Follow site rules, however onerous
- Drive with due care and attention
- Keep up to date with local Health & Safety management system
- Report all accidents however small
- Use correct hand tools designed for the job
- Return tools from where they came from
- Minimise the release of gases into the laboratory
- Store cylinders in an appropriate location

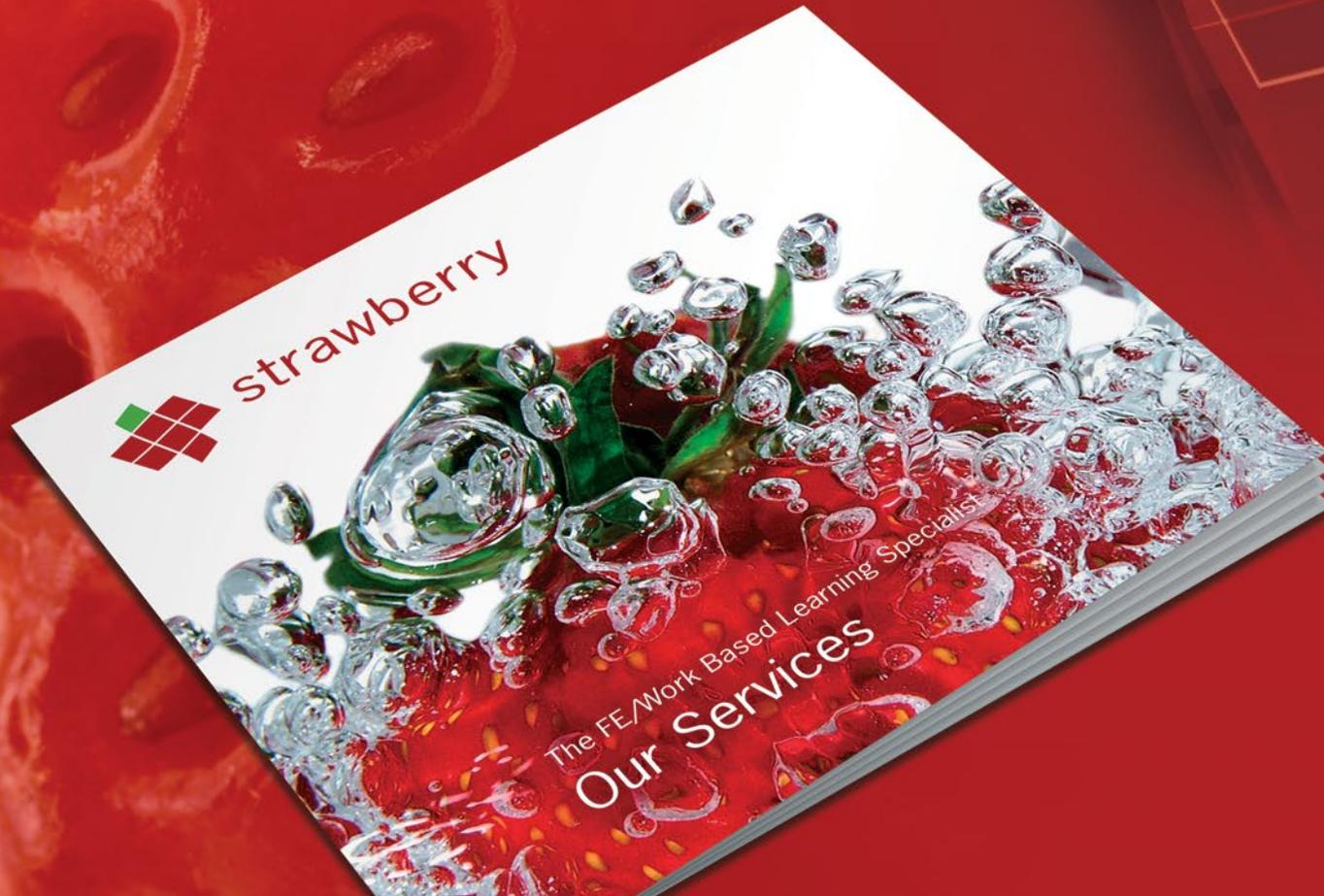
never

- Use old or worn fittings or inappropriate tools
- Leave equipment in an unsafe state
- Over tighten fittings
- Use equipment which we have not been trained and authorised to use
- Support a 50 litre cylinder as an unsupported 50 litre cylinder
- Insulate electrical cables with bare wires showing
- Use tools if free
- Allow cylinders more than 5m without a trolley
- Use fittings, only use Swagelok
- Use modified equipment unless it has a current safety inspection tag in place
- Block fire or escape exits
- Leave cylinders in the lab unless they are in use





strawberry
a fresh approach

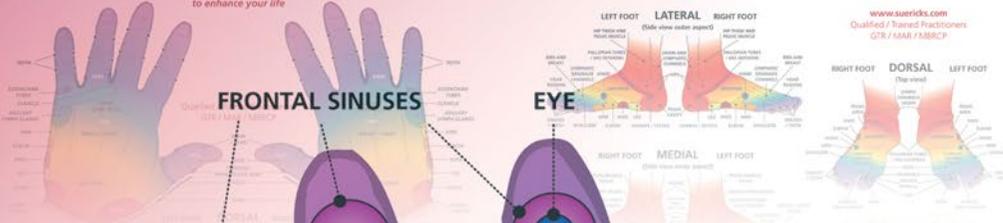
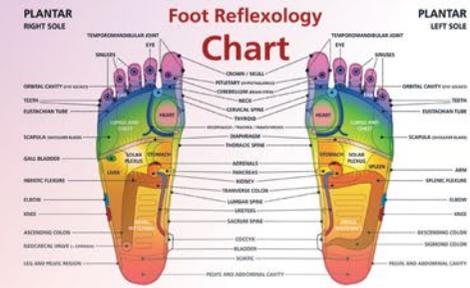
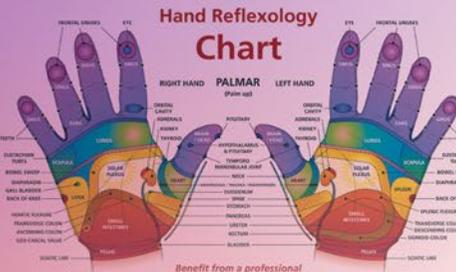




Supporting the voluntary sector in
Westminster



Sue Ricks
School of Complementary Therapies





The
**Shepshed
ALLeY Group**

A Youth Group for Special Young People





Home



My learners



Assessment tools



Reports



To do



My learning plan



Learner progress summary



Personal details



Messages



Skills for Work

Overall Progress



Understanding Health and Safety

Overall Progress

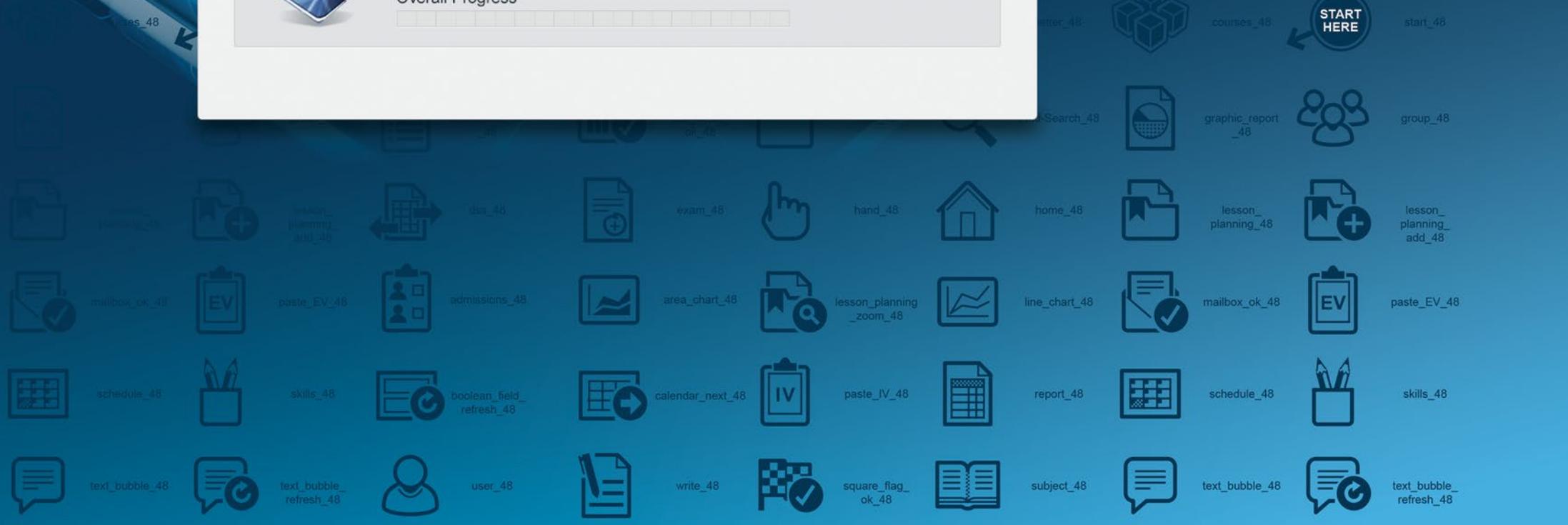


Effective Study Skills – Level 1

Overall Progress



START HERE



from earth to space & beyond

exhibitors

The LATI 2016 Showcase demonstrates the strength and diversity of East Midlands businesses who are involved in all aspects of science and technological innovation – from life sciences to space engineering.

Many thanks to our sponsors and exhibitors:

Headline Sponsors
Loughborough University Science and Enterprise Park (LUSEP), imago – award-winning hotels, conferencing and events

VIP Sponsors
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2016 MEMBERS SHOWCASE

from earth to space & beyond

BIZPAUL.COM **crayfish** DESIGN



LIFE SCIENCES

IN ENGLAND'S EAST MIDLANDS





Original



Walsall Council

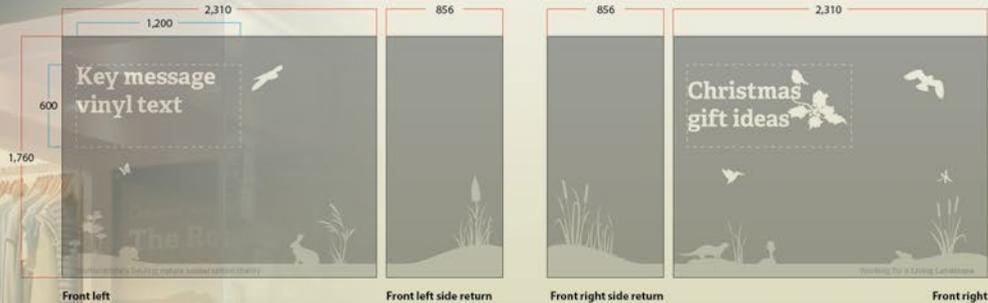
Staffordshire Wildlife Trust

Leek Charity Shop



FRONT VIEW

Fascia BD: Seasonal Window vinyls - Cad cut vinyl decals White.



Key Message vinyl text: Size 480pt Height 168, Cap 130, Char W 88 x Width 1,200 max

Front left side return

Front middle side return

Front middle side return

Front right side return

Front left

Middle

Front right

FRONT VIEW

Fascia C: Window vinyls - Vinyl decals printed



Your donation will give nature a helping hand. Size 100pt Height 35 x Width 785
 Love Nature. Love Staffordshire Wildlife Trust. Size 75pt Height 20 x Width 600



Welcome to

Brankley Pastures

A unique long-term project to recreate wood pasture in the former Needwood forest.

Creating a wildlife rich wooded landscape takes time. Follow the life of an oak tree from acorn to veteran.



Ingredients

- One piece of good land
- Nearby hedgerows, woodland & mature trees to provide seeds
- A good hand-ful of help from mother nature
- A heaped minibus full of willing volunteers
- A sprinkling of grazing animals
- > Preparation time 20 years
- > Cooking time 200 - 500 years

Hello, I'm Oscar

I'm a young oak tree. Some of the other trees around here were planted but I got here all on my own.

I was just lucky enough, as an acorn, to fall onto the right patch of ground. As I grow to I'll provide a home for other wildlife.

500 years old

Starting to feel my age a bit and while I'm not any taller I've certainly got fatter - I'm the whole family and maybe a few friends to give me a proper tree hug. I'm in my 'twilight' years but I'm now a home for supporting biodiversity.

I'm helping wildlife. I'm loved by birds, fungi, bats & insects. Trees which are already 500 years old come with a lot of support from wildlife.

10 years old

My trunk is now as thick as a person's arm and the local wildlife is starting to take an interest in me. My leaves appeal to caterpillars and other insects which are eaten by small birds. The hedgerows which were planted around the time I arrived are now thick and shrubby and provide 'corridors' for wildlife to move around.

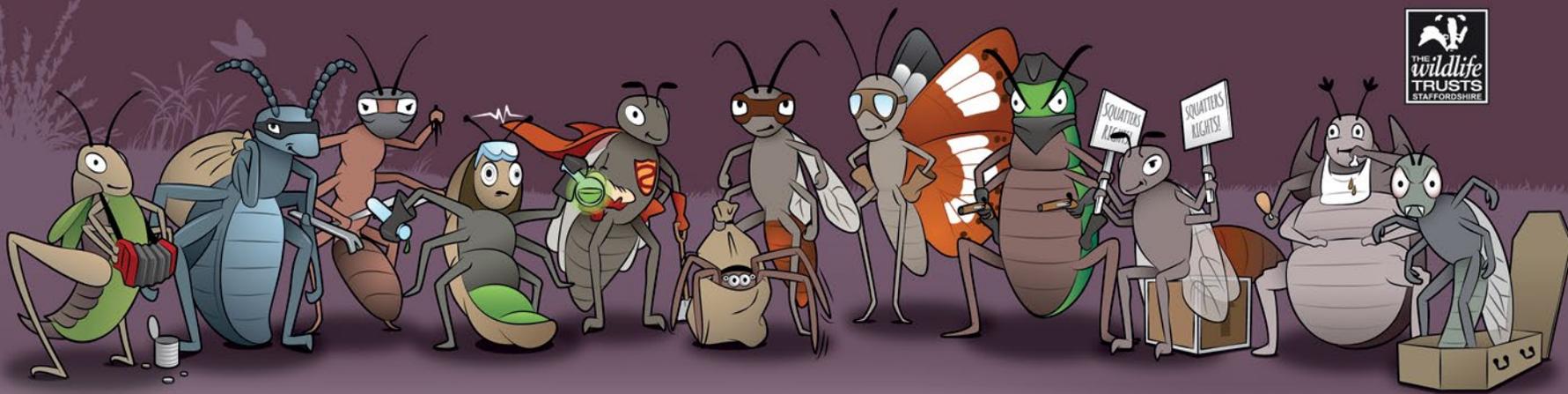
50 years old

I may be 50, but I'm far from middle-aged! OK, so I've put on a bit of middle-aged spread but an adult can still easily put their arms all the way around me for a hug. Woodcock like the open landscape I live in and deer regularly pass through, sometimes browsing at the tips of my lowest branches.

200 years old

This sounds very old, but there's still life in the old oak yet! You'll need a couple of friends to be able to hug all the way round me now. Some of my large branches have been torn off by strong winter winds - but I don't mind. The torn stump provides crevices for a small colony of bats which keep me company at night. A noisy woodpecker has chosen to make a nest hole in one of my branches.





The miniature monsters of Highgate Common



White admiral
Can be seen darting around the woodland glades. One of the most northerly locations in the UK where this powerful butterfly can be found.

Glow worm
See them lighting up the open areas in the northern half of the Common after dark in early summer. One of only three locations in Staffordshire where these beautiful beetles can be found.

Highgate Common's wild flowers
The special heathland flowers found on the Common provide food for the bees and other insects living here.

- 1 Common heather
 - 2 Bell heather
 - 3 Horsetail
 - 4 Cat's paw
 - 5 Gorse
-

Bag bush cricket
One of only two locations in Staffordshire where this cricket can be found. Needs areas of wet heath to lay their eggs.
Insect photography copyright Andy Johns

Minotaur beetle
One of only three locations in Staffordshire where this beetle lives. Nests in tunnels underground where its young will be brought up on a diet of dung!

Spider-hunting wasp
Chases down its spider prey till the sandy open areas of the Common. After paralyzing its prey the young wasps eat the spider alive!
Insect photography copyright David Mangata Bryan

Oil beetle
Highgate Common is the only place in the Midlands where this majestic beetle can be found. In dependent on ground-nesting bees to survive.
Insect photography copyright Andy Johns

Black mining bee
Known to live here and at under a dozen locations in the UK. This ground-nesting solitary bee needs open areas of bare earth in which to nest.
Insect photography copyright Andy Johns

Spring robber fly
Hunts other insects on the wing by injecting them. Will tackle prey much larger than itself.
Insect photography copyright Valerie Jackson

Green tiger beetle
Look for their brilliant electric green colour as they fly away from the path in front of you. They make traps for ants in the sandy soils of the Common.

Cuckoo bee
The Common is one of the best places in the UK to see these bees. They lay their eggs in the nests of other bees and then leave the other bee to provide food for its young!
Insect photography copyright Andy Johns

Wingless wasp
Deliberately allows itself to become trapped in the jaws of the green tiger beetle larva. Stings the green tiger beetle to paralyse it so its young wasps can feed off it!
Insect photography copyright Andy Johns

Lapwing

The daily dramas of bringing up fluff-balls

Watch the increasingly rare sight of lapwings nurturing their families on the grassland around this pool every spring.



A wild walk

In a changing landscape Doxey Marshes has endured. A natural flood defence for Stafford, it was previously farmed and partially drained, had salt rock extracted from underlying mineral beds and was then surrounded by development. Now this green oasis is protected by Staffordshire Wildlife Trust for the special wildlife that lives here, and for you to enjoy.

Flappy and ungainly the lapwings unusual but effective flight reflects their name. This threatened bird has a safe home here at Doxey Marshes.



Watch out, there are otters about. Look out for evidence of this shy species near the streams and ditches. Can you find their spraint or webbed footprints?



Otter



Birds, insects, bats and otters will make their homes in the traditionally pollarded trees.



Wigeon



In a flash there's a lake. Known as flashes these lakes are man-made from historic salt extraction. The biggest lake on site was still dry land and used as a hay meadow in the 1950s.



Finding safety with their friends, tiny fish abound in the shallow edges of the River Sow. They hide in weeds and tree branches for protection.

A spring-fed sanctuary for wildlife is provided on the inaccessible pastures over the railway line.



- #### Key
- Site entrance
 - Wildlife watching hide
 - Platform
 - Warblers
 - Kingfisher
 - Fish
 - Tufted Duck
 - Otter
 - Lapwing
 - Great Crested Grebe
 - Snipe

Information

Follow the paths along the river, through meadows, past pools and to the wildlife watching hides. The route along the whole length of the site is about one mile, with a circular loop in the middle. The paths are reasonably flat and dry but some areas are prone to be wet due to the nature of the flood plain.

Dogs are allowed to visit the nature reserve, but need to be kept on their leads in areas where the wildlife is fragile. Please observe the signs.

Contact us

web: www.staffs-wildlife.org.uk
tel: 01889 880100

Family Activities

Follow the Doxey Marshes etched rubbings trail to discover more of the reserve's wildlife. Download a leaflet: www.staffs-wildlife.org.uk/reserves/doxey-marshes

* Copyright Philip Freary

Old River Dove

Site of Special Scientific Interest (SSSI), south of the village of Marston-on-Dove, is an old river meander cut off from the present course of the River Dove by river engineering works. It supports a diverse aquatic and emergent plant community and is locally important for its invertebrates, namely dragonflies and damselflies.

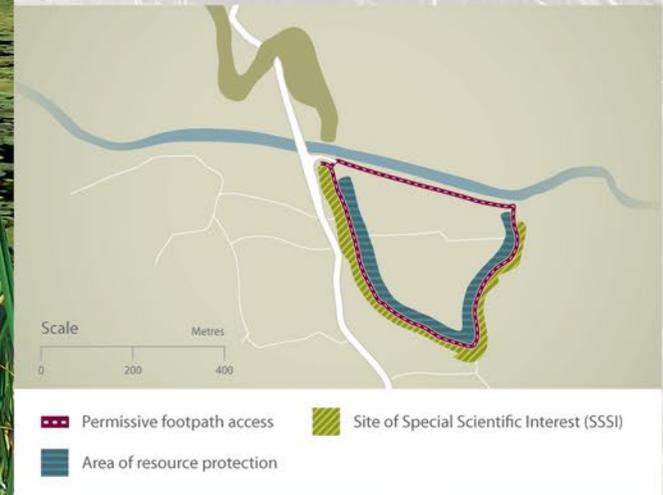


This project has been funded through Environmental Stewardship

About the wildlife

The open water is surrounded by a band of tall mixed fen and swamp communities locally dominated by reed canary-grass. The drier fen communities alongside the banks include common marsh-bedstraw, water mint and water figwort. Moving towards the water, branched bur-reed dominates much of the wetter swamp community where water horsetail, common spike-rush and water-plantain are locally abundant. Of particular interest is a large colony of flowering-rush. This marginal tall fen vegetation is a community that was formerly much more frequent in the county.

In the open water yellow water-lily grows abundantly. This species has become less common in the county although small populations are still widespread. Also present are white water-lily and unbranched bur-reed, broadleaved, grass-wrack and fennel pondweeds. 16 species of dragonfly/damselfly have been recorded from the site, four of which are probable breeding species and one confirmed breeding species. Species that use this site include the brown hawkler, emperor dragonfly, ruddy darter, common blue, emerald and red-eyed damselflies. In recent years work has been carried out to reduce the amount of shade cast by bankside trees. The aim is to restore a range of shaded and open conditions along the length of the meander to benefit the animals and plants that live here.



Plants and wildlife

Grasswrack pondweed <i>Potamogeton compressus</i>	Stonewort <i>Chara spp.</i>
Yellow water lily <i>Nuphar lutea</i>	White water lily <i>Nymphaea alba</i>
Branched bur-reed <i>Sparganium erectum</i>	Unbranched bur-reed <i>Sparganium emersum</i>
Water plantain <i>Alisma plantago-aquatica</i>	Flowering rush <i>Butomus umbellatus</i>
Water mint <i>Mentha aquatica</i>	Kingfisher <i>Alcedo atthis</i>
Dragonflies 16 species	

To find out more visit
www.naturalengland.org.uk

Please help us keep this a special site!



Please note that a strict
ALL DOGS ON LEADS
policy is in place across the site

Fire and Ice

is a new theme we are creating for a client in 2009



It builds on the popularity of Winter Wonderland, but adds an extra dramatic dimension and contrast. *Fire*

Fire and Ice is set to entertain 10,000 people in 2009.

Here is an example of our

Winter Wonderland theme



We thought we might as well start here as it is very much in vogue currently.

We used variants of this theme in 4 locations in 2008.

It looks like it will be even more this year.



freestyle
Designs and Fabrication Ltd

We call this theme

Thailand



It has sold under a number of different names, including

- > Party in Pattaya
- > One in Bangkok

We created this a number of years ago, and it has maintained its popularity consistently since.

SOMETHING
for me



to share

to do

to learn

for me

1 Your uniform should always be ...



2 If a t-shirt or vest top is worn underneath the polo shirt ...

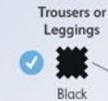


3 Name badges should be worn at all times, on the left hand side ...

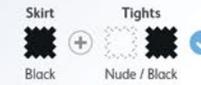


4 The polo shirt should be worn with ...

✗ No Jeans or Shorts



You may wear a Skirt if you wish



5 Footwear should be ...



6 Your polo shirt should be washed according to the care instructions



7 Uniform should fit well and be comfortable



8 Old housekeeping garments should not be worn



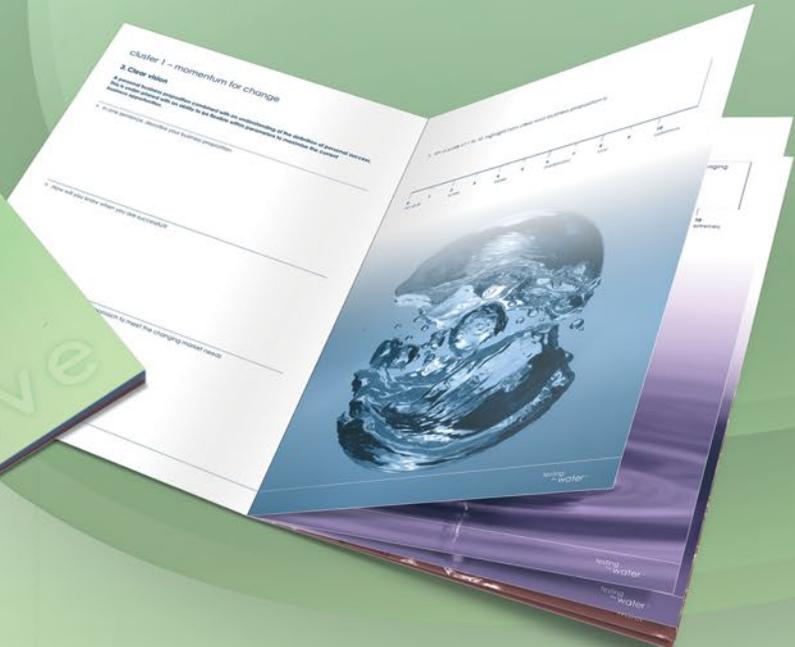


IanBursill
weddings captured emotively





evolve





As a design agency we give full consideration to creating material that will minimise our impact on the environment without compromising the customer's objectives.

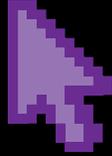
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